

1

Rep Firm) WASHINGTON
Sales Office () JAMIE ANDRUS
Salesperson ()
Salesperson Phone# 202-872-1155
Salesperson FAX#

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

Ln	Day	Program	Time	Len	Dates	Spots/Week	Rate	Total Spots
1	F	KSL 5 NW TDY 2	6A-7A	:30	09/07-09/07	1	\$200.00	1
Rating: 2.8								
2	M,W-TH	KSL 5 NW TDY 2	6A-7A	:30	09/10-09/13	4	\$200.00	4
Rating: 2.8								
Buyline Comment: 1/DAY, 2/DAY W								
6	F	TODAY SHW	7A-8A	:30	09/07-09/07	1	\$450.00	1
Rating: 2.8								
7	M,W-TH	TODAY SHW	7A-8A	:30	09/10-09/13	4	\$450.00	4
Rating: 2.8								
Buyline Comment: 1/DAY, 2/DAY TH								
11	SU	MEET PRESS-SUN	8A-9A	:30	09/09-09/09	1	\$150.00	1
Rating: 1.2								
12	F	KSL 5 NWS AT 5	5P-530P	:30	09/07-09/07	1	\$400.00	1
Rating: 2.8								
13	M,W-TH	KSL 5 NWS AT 5	5P-530P	:30	09/10-09/13	3	\$400.00	3
Rating: 2.8								
Buyline Comment: 1/DAY								
17	F	KSL 5 NWS AT 6	6P-630P	:30	09/07-09/07	1	\$500.00	1
Rating: 3.8								

2 of 4

Rating: 7.3

10F-1033F

151,851

I

Rep Order# 7880876 Ver# 15 Mod# 4 Status Confirmed

Traffic Order# 23692

Last Received: 09/12/2012 1:32 PM
Showing Buylines: All Lines

3 of 4

Station KSL-TV SALT LAKE CITY

Advertiser () NRCC-NATL REPUB CONG

Product NRCC IE 2012

Estimate# 2597

Buyer TRACEY ROBINSON

Phone#

Fax#

Agency () NATIONAL MEDIA RESEARCH PLANNING

815 SLATERS LANE

ALEXANDRIA, VA 22314

Agency C/P1/P2/E 155/426/2597

Flight Dates 09/07/2012 - 09/13/2012

Hiatus Weeks

Rep Firm

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Ln Day Program

Time

Len

Dates

Spots/Week

Rate

Total Spots

34 M,W-TH KSL 5 NWS-10

Rating: 7.3

10P-1035P

:30

09/10-09/13

3

\$1,800.00

3

Buyline Comment: 1/DAY

39 M,W TONITE SHW-NEC

Rating: 3.4

1035P-1137P

:30

09/10-09/12

2

\$550.00

2

41 SU SPORTS BEAT SU

Rating: 4.4

1035P-1105P

:30

09/09-09/09

1

\$475.00

1

42 F TONITE SHW-NEC

Rating: 3.4

1035P-1137P

:30

09/07-09/07

1

\$550.00

1

43 F NEWS

Rating: 4.4

9A-10A

:30

09/07-09/07

2

\$225.00

2

44 SU NEWS

Rating: 4.4

10P-11P

:30

09/09-09/09

1

\$1,800.00

1

45 SU NEWS/NFL EDITION

Rating: 4.4

4P-430P

:30

09/09-09/09

1

\$150.00

1

46 SA GRIMM

Rating: 4.4

7P-8P

:30

09/08-09/08

1

\$350.00

1

47 SA LO SVU

Rating: 4.4

9P-10P

:30

09/08-09/08

1

\$350.00

1

—REPORT TOTALS—

Report Totals: 42 / \$27,375.00

—SALES MONTHLY TOTALS—

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 Product NRCC IE 2012
 Estimate# 2597
 Buyer TRACEY ROBINSON
 Phone#
 Fax#
 Agency () NATIONAL MEDIA RESEARCH PLANNING
 815 SLATERS LANE
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 Agency C/P1/P2/E 155/426/2597
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 Hiatus Weeks
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Sep 12: 42 / \$27,375.00
 Sales Totals: 42 / \$27,375.00
 Station Totals: 42 / \$27,375.00
 Lines not sent/rcld/rtm: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$91,250	CABL 0%	KJZZ 0%	KSL 30%	KSTU 0%	KTVX 0%
		KUCW 0%	KUTV 0%	UNKN 70%		

Books null
 Demos RA35+